

Stroke Connection

Writing For *Stroke Connection*: Frequently Asked Questions

Are all submissions published?

Stroke Connection has a limited number of pages and is produced quarterly, therefore it is impossible for us to publish all submissions.

How do I know if my submission is selected?

You will be notified; however, the *Stroke Connection* editorial team meets once every three months to select content for upcoming issues, therefore it could be quite some time before you hear from us. Please be patient, and we'll let you know as soon as we've made a decision.

Does *Stroke Connection* pay for stories?

Our goal is to keep *Stroke Connection* free to subscribers and to reach as many heart patients and their families as we can; therefore, to keep our costs down, we do not offer payment for stories.

Can I submit my story to other publications?

Absolutely. In the event your submission is selected for publication, you will be asked to sign a form that gives us permission to republish the story in future ASA/AHA publications or on our Web site, but you retain the right to publish your story elsewhere so long as it is not an exact replication of the *Stroke Connection* version.

Do you have writer's guidelines?

Yes, writer's guidelines are available in PDF format for download.

Other questions?

E-mail us at: scmagazine@heart.org; FAX: 214-706-5231; or call 1-888-4-STROKE (888-478-7653) with your questions and we'll be happy to get back to you.

Submitting your story

What to include:

Your full name
Mailing address

Daytime phone
E-mail address (when available)

Be sure to let us know which method is best for us to contact you.

Where to send:

You may submit your story by e-mail, postal mail or fax. (We prefer to receive via e-mail when possible.)

scmagazine@heart.org

Stroke Connection Magazine

American Stroke Association
7272 Greenville Ave
Dallas, TX 75231

FAX: 214-706-5231

Writer's Guidelines for *Stroke Connection*

Thank you for your interest in ***Stroke Connection*** magazine.

We are responding to a diverse audience of stroke survivors, caregivers and healthcare professionals. Our goal is to educate these audiences about stroke, from tips for daily living to new treatments and research, from legislative action to inspiring stories. If it has to do with stroke, we are interested.

Stroke Connection Magazine Stories Are a Collaboration

Most of our stories are collaboration between you, the author, and us, the magazine staff. This collaboration may involve phone interviews, faxes, e-mail, postal mail and overnight delivery. Because of the collaborative nature of this process, we need to be able to contact you. Please include all your contact information with your submission and let us know which method you prefer: phone, e-mail or regular mail.

We Edit Everything We Publish

Because of space, theme and readability considerations, we edit all stories. One page of copy equals about 500 words. We recommend keeping your submissions between 500 and 1500 words. For the Readers Room department, submissions should be no longer than 600 words.

Job #1: Tell Your Story

That said take as many words as you need to tell your story, and we will edit it to fit the space we have for it. Before we publish, we will send you a copy of your story (as modified) for your review. At that time, you may approve or disapprove (but not re-edit) the story. Of course, you may change inaccuracies.

Our Stories Either Inspire or Educate

The stories we use from readers are either inspirational or educational. In the inspiration category, survivors communicate how they have overcome a deficit or shifted their attitude from stroke *victim* to stroke *survivor*. Caregivers often share stories of how they found the strength to move forward. In the educational category, we concentrate on practical tips and solutions. We also focus on attitude and the fact that emotional recovery continues even when physical recovery plateaus. We almost never publish stories that are only about the acute event, though brief explanations of that are often included in stories. The best way to understand our approach is to [look at a recent issue](#).

We Will Want Photographs

If we select your story, we will want photographs. Please send several photographs so our designer may choose the one most appropriate to the layout. If your story involves an activity, we will want a picture of that. Pictures must be clear and undamaged. We need to receive your photographs as soon as possible after we request them. Remember, our magazine goes to thousands of people, so you will want to look your best. If possible, have a friend who is good with a camera come and take pictures of you rather than try to find a snapshot of yourself from the past. If you are using a digital camera, set it on the highest resolution setting.

Thanks for Helping Us Meet Our Deadlines

Deadlines are important to ***Stroke Connection*** magazine. At the time we send you your story for approval, we will be on deadline. At that point in our process, the story has been sized and shaped for a particular placement and focus in the issue.

You will only have time to read the story, call, e-mail or fax us with your changes — facts only — and approve or disapprove the story. We cannot accommodate re-writes at that stage. We will also send you a release form that you will need to sign. This form gives us permission to publish your piece and any photos and/or video links you provide. It does not give us ownership in it, only the right to publish it in the magazine and reprint it in other American Heart/American Stroke Association publications or on our websites. You may still submit your story to other publications so long as it is not the exact rendition published in ***Stroke Connection***. Without a signed form, we cannot publish your story.

No Book Manuscripts, Please

Stroke Connection cannot review book manuscripts for potential articles to publish. If you would like us to consider publishing something from your manuscript, please submit an excerpt of 2,000 words or less for our staff to review and evaluate.

We Appreciate Your Contribution

Stroke Connection is a digital-only publication. Once published, you will receive a heartfelt thanks from us via an email that will include a link to the digital edition of the issue you are published in. You are welcome to post links to your article or the entire issue via your social media channels and websites to share with others.

Information and resources listed in ***Stroke Connection*** magazine are for informational purposes only and do not constitute any endorsement or recommendation by the magazine. Please visit the <http://scmag-digi.strokeassociation.org> to see a copy of our digital magazine, or visit www.strokeconnection.org for the same content on the ***Stroke Connection*** website. E-mail submissions are encouraged. Send them to scmagazine@heart.org. Once again, we appreciate your interest and support!